

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)	
)	
Beyers II et al.)	Art Unit: 2623
)	
Application No. 09/973,610)	Examiner: Farzana E. Hossain
)	
Filing Date: October 9, 2001)	Confirmation No. 6170
)	
For: “TRIGGERED MEDIA CONTENT)	
IN A SUBSCRIBER TELEVISION)	
SERVICE”)	

RESPONSE TO THE OFFICE ACTION

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Customer No. 05642

Sir:

In response to the non-final Office Action mailed November 26, 2007, please enter the following amendment in the application and consider the following remarks:

Amendments to the claims begin on page 2; and

Remarks begin on page 10.